

BID BUDGET 2026/27

INCOME

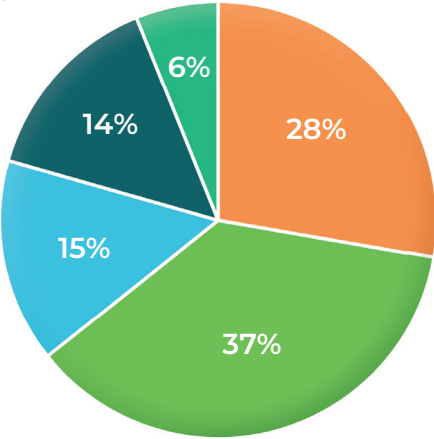
BID Levy	£555,000
Additional Income	£35,750
Total Income	£590,750
Estimated Reserves B/F	£96,500

EXPENDITURE

OPERATING	£97,600
CONTINGENCY	£41,100
CUSTOMERS	£186,600
ENVIRONMENT	£246,100
BUSINESS & INVESTMENT	£101,600
TOTAL	£673,000

Chart shows percentage of expenditure by theme

Operating Costs	14%
Contingency	6%
Customers	28%
Environment	37%
Business & Investment	15%



2025/26	
Levy Income	£468,000
Additional Income	£40,500
Total Income	£508,500
Reserves B/F FROM PREVIOUS YEAR	£145,000
Total Expenditure	£557,000

Figures for 2025/26 are forecasted and are accurate as of going to print. Any unspent contingency is carried forward for project delivery.

In the year ahead we will develop our marketing and events programme, including the creation of a new, modern and engaging website. Spring/ Summer will see the return of our deep cleaning and floral displays, and we will further strengthen our relationship with the Met Police as we work to reduce business crime. We'll also continue to work with stakeholders to promote the town as a business location and attract inward investment.

BUSINESS & INVESTMENT

Acting as a strong voice for business and working to realise a shared vision of improved social and economic performance.



The BID is uniquely positioned to understand the commercial realities of the high street and structured to facilitate direct dialogue with decision-makers whose policies and priorities shape business performance locally, regionally and nationally. Through active engagement with our Member of Parliament, Peter Fortune, we have championed the collective interests of Bromley businesses, advocating on critical issues including Business Rates reform.

Our constructive relationship with Bromley Council spans all levels – and we continue to reinforce the importance of a **well-managed, investable town centre** as a driver of economic growth, regeneration, and long-term financial resilience for Bromley.

Ensuring Bromley Town Centre remains central to the borough's growth ambitions, we have played a pivotal role in shaping and supporting the borough's new inward investment service, **Opportunity Bromley**. This initiative actively promotes Bromley's competitive strengths, targets new investors, and helps retain and scale high-growth businesses within the town centre.

Through our partnership recycling scheme with **First Mile**, we have delivered tangible financial and environmental impact. The programme generates **£30,000 in annual savings** for levy payers while **reducing carbon emissions** by 173 tonnes of CO₂ each year - equivalent to planting over 10,000 trees - supporting both profitability and sustainability across the business community.



Your Bromley is a not-for-profit organisation owned and led by local businesses. It aims to improve Bromley Town Centre as an area to work, live, and visit.

As a Business Improvement District (BID), Your Bromley is financed through a mandatory levy paid by approximately 480 businesses, in accordance with the BID (England) Regulations 2004.

In November 2025, businesses voted overwhelmingly in favour of a third five-year term which commences on 1 April 2026 and will run until 31 March 2031.

The BID delivers a range of projects developed in consultation with levy payers. Projects are constantly reviewed and developed on account of the rapidly evolving business environment.

This leaflet contains a summary of activity in 2025/26 under our three themes, as well as our budget for the year ahead. In our annual survey autumn 2024, you told us that the three areas which mattered most to you were:

- ✓ Delivering an impactful marketing and events programme.
- ✓ Working closely with the Met Police to prevent business crime.
- ✓ Implementing measures to improve the look and feel of the town centre.

We have strengthened delivery in all these areas, as well as working with stakeholders on the development of the borough's inward investment service, Opportunity Bromley.

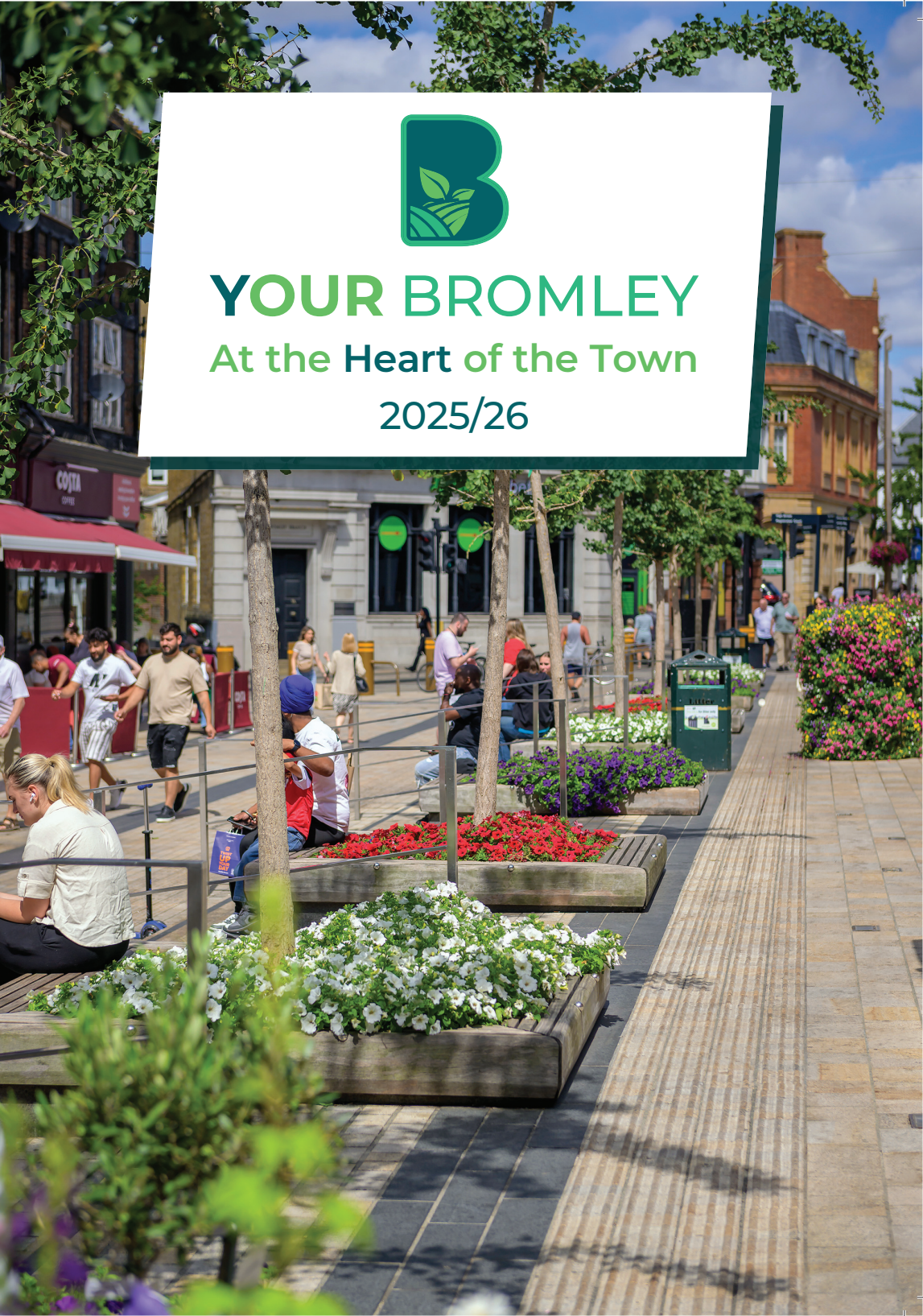
From April 2026, we'll begin work on the projects detailed in Your Bromley BID Business Plan 2026-31 (available online at YourBromley.com).

Thank you for your continued support, and all the best for the year ahead.

yourbromley.com



LBR032





CUSTOMERS



Enhancing Bromley's image and bringing more people into the town centre.

Your Bromley BID delivers a dynamic, high-impact programme of marketing and events designed to drive footfall, animate the high street, showcase the very best of the town centre, and strengthen sense of place amongst employees, residents, and visitors.

Bromley Motor Show 2025 delivered

62%

increase in footfall year-on-year

CUSTOMERS

Floral Fest 2025 brought colour, creativity and community spirit to the High Street, with 30 schools from across the borough designing imaginative planter displays for a week-long public exhibition. The event brightened the town centre, celebrated young talent and strengthened connections between schools, families and local businesses. This year's **Midsummer Movies** transformed the heart of Bromley into an open-air cinema, offering free al fresco film screenings that encouraged families and friends to spend extended time in town.

New for 2025, the **Bromley Motor Show** proved a spectacular addition to the events calendar, showcasing over one hundred marvellous motors along the High Street. The event delivered a **62% year-on-year increase in footfall** and generated a significant uplift in sales for many retailers, cafés, bars and restaurants, demonstrating the value of high-quality destination events.

A revitalised **Your Bromley Switch-On** attracted thousands of residents to celebrate the start of the festive season. A packed programme of live entertainment culminated in a show-stopping performance from winner of Britain's Got Talent and West End star, Sydnie Christmas, followed by a communal countdown to the illumination of the town's Christmas lights and a **spectacular firework finale**.

Our **digital marketing** reach has also expanded significantly. The launch of our **TikTok** channel as part of our social media portfolio has delivered impressive early results, generating **over 1 million views** within just a few months. Across all platforms, combined views have exceeded **3 million** since April 2025, extending the town centre's visibility and positioning Bromley as an attractive destination to visit, shop and spend time.

ENVIRONMENT



Creating a safer, cleaner, and more welcoming town.

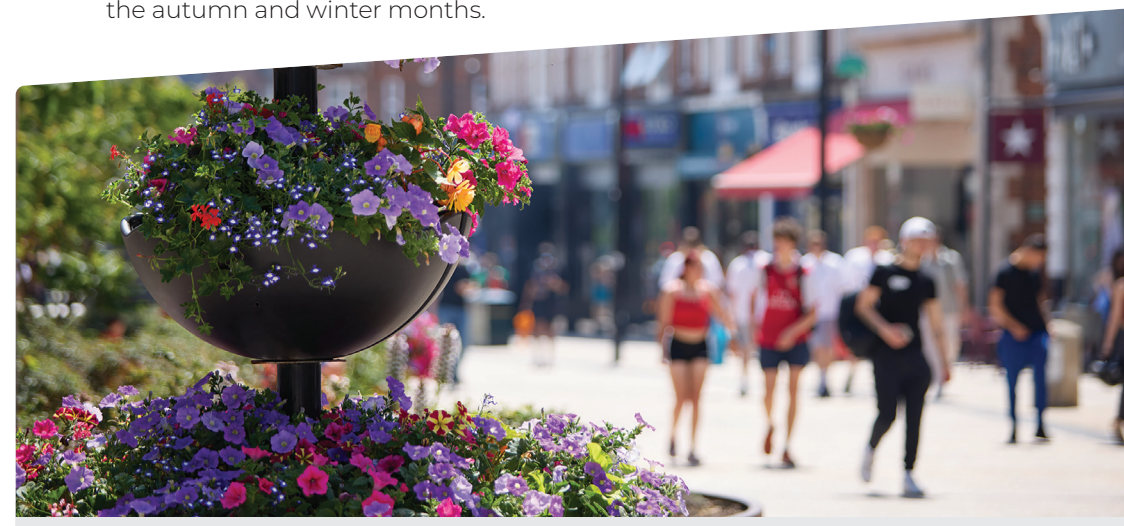
When a place is attractive, clean, and well-maintained – the whole town benefits.

As part of our continued commitment to enhancing the look and feel of our public spaces, we **deep cleaned 7,328m² of paving** - the equivalent of more than a full-sized football pitch - giving the High Street a transformative lift.

Working in partnership with the council, we secured **£27.5k of external funding** to remove **chewing gum** from the worst-affected areas, enhancing the appearance of our high street.

Building on the town's **83 hanging baskets**, this year the BID introduced **22 technicolour flower towers** across the town centre. The installations were met with an overwhelmingly positive response from businesses and residents alike, quickly becoming a focal point for visitors and a popular photo backdrop.

In Market Square, tree pits that had become unsightly ash trays were revitalised with **300 trailing petunias** in red, white and purple, delivering a vivid burst of colour and transforming the street scene. As the seasons changed, these were replaced with **vibrant violas** to ensure continued visual impact throughout the autumn and winter months.



ENVIRONMENT

Along with a beautiful **30ft Christmas Tree** and lamp column frames across the town centre, this year's BID funded **Christmas Lights scheme** featured a stunning Light Curtain on the new Civic Centre building, a beautiful Crystal Light Tree on the High Street, and striking light arch in Market Square, encouraging footfall and dwell time during the crucial trading period.

On **Business Crime Reduction**, we have strengthened our strategic and operational partnership with the Metropolitan Police to deliver meaningful, coordinated action. Your Bromley plays a key role in the borough-wide **Retail Crime Working Group**, helping to shape long-term solutions to tackle shoplifting and antisocial behaviour (ASB).

On the ground, the BID continues to coordinate real-time intelligence sharing through the **Shop Safe Radio Scheme** and the **secure information-sharing app, Alert!**. By building robust evidence on prolific offenders, we are supporting enforcement action and progressing banning orders to protect businesses and make our town centre safer.

The BID funded **Operation Gemini** secured 313 hours of additional, targeted, and ringfenced policing in the runup to Christmas. The operation delivered tangible results: almost **£2.5k of stolen stock recovered**, the arrest of known prolific offenders - including an individual wanted for theft totalling £1.3k - and the arrest of two males for sexual offences.

313

Hours of additional, ringfenced and targeted policing

